

# Celebrate Earth Day 2017

## Sponsor the 4th Annual Suffern Wild & Scenic Film Festival

Thursday April 20<sup>th</sup> at the Suffern Lafayette Theater

ROSA4Rockland, Inc., a 501(c)3 not-for profit environmental organization, is hosting the 4<sup>th</sup> annual Wild & Scenic Film Festival at the historic Lafayette Theater in Suffern **on Thursday April 20, 2017.**

12 short films that raise awareness and inspire activism! Cinematic – Wildlife – Natural Resources – Adventure!

Local environmental and outdoor-focused organizations and regional businesses participate as partners and sponsors in this event. Partners and sponsors are provided varied opportunities to reach your targeted audience.

**Audience Size:** The Suffern Lafayette is a historic 950 seat theater.

**Digital Marketing:** Your company logo and hyperlink on [SuffernFilmFest.com](http://SuffernFilmFest.com) / [ROSA4Rockland.org](http://ROSA4Rockland.org) / [RivertownFilm.org](http://RivertownFilm.org) and all Facebook pages and email lists. We also do extensive email marketing through two dozen environmental partners to drive people to the main website.

**Posters and Flyers:** Hung throughout the towns and villages in Rockland, Orange, and Bergen counties.

**Press Releases:** Higher sponsorship levels are detailed in our press releases to local media outlets.

**Program Book:** Include your business or organization ads including coupons in our 4-color glossy festival Playbill handed out to 400+ families.

**Promote your company on the BIG screen:** We have a presentation loop that repeats at least 4 times in the hour before the films start while attendees dine-in-the-theater and listen to the Mighty Wurlitzer play.

**Deadlines:** Digital logos uploaded to the website within 3 business days of receipt. Facebook event banner updated weekly starting March 12<sup>th</sup> through April 16<sup>th</sup>.

**Specs:** All images must be sent in 300dpi or scanned by April 15<sup>th</sup>. All onscreen materials will be submitted or created via a PowerPoint template and can include anything you can insert into PPT including video (no audio). Each screen will be shown for a minimum of 5 seconds and be displayed 4-6 times.

Make checks payable to ROSA4Rockland, Inc. Call to pay via credit card. (Offers of In Kind Donations must be 2X value.)

Mail checks to: ROSA4Rockland, Inc. c/o Suzanne Mitchell 29 Spook Rock Rd, NY 10901

For more information: **Call 845-304-3313 or Email [rosa4rockland@gmail.com](mailto:rosa4rockland@gmail.com)**

**Please fax the form below to reserve your spot: 888-300-9263**

### **PROGRAM AD RESERVATION FORM** (Circle selection and indicate qty. if applicable):

- |  |  |
|--|--|
| (1) Website Only Sponsorship                                       | \$50   |
| (2) Event Program Ad (Full Page 8.5 in. x 5.5 in.)                 | \$100 1/4 pg \$150 1/2 pg \$250 Full pg                          |
| (3) Event Program SHOUT OUT  | \$20 72 characters incl. spaces at back                          |
| (4) BIG Screen projected Image on event night                      | \$100 1st screen up to 5 seconds+ \$50 for xtra screens or time. |
| (5) Silver Sponsor (Full page/website/onscreen 3-5 screens)        | \$500  |
| (6) Gold Sponsor (Silver plus logo on posters + press release)     | \$1,000 (Tables potentially available)                           |
| (7) Platinum Lead Sponsor (Gold plus street banners, table + more) | \$3,000 call for details   |

Name of business/individual \_\_\_\_\_

Contact Name/Phone/ Email \_\_\_\_\_