

Celebrate Earth Day 2020

Sponsor the 7th Annual Suffern Wild & Scenic Film Festival

April 22nd – **Earth Day!** – at the Suffern Lafayette Theater

ROSA4Rockland, Inc., a 501(c)3 not-for profit environmental organization, is hosting the 7th annual Wild & Scenic Film Festival at the historic Lafayette Theater in Suffern **on Wednesday April 22, 2020.**

10-12 short films that raise awareness and inspire activism! Wildlife – Water Conservation – Adventure & more!

Local environmental and outdoor-focused organizations and regional businesses participate as partners and sponsors in this event. Partners and sponsors are provided varied opportunities to reach your targeted audience.

Audience Size: The Suffern Lafayette is a historic 950 seat theater.

Digital Marketing: Your company logo and hyperlink on SuffernFilmFest.com / ROSA4Rockland.org and all Facebook pages and email lists. We also do extensive email marketing through dozens of environmental partners to drive people to the film festival website.

Posters and Flyers: Hung throughout the towns and villages in Rockland, and Bergen counties.

Press Releases: Higher sponsorship levels are promoted in our press releases to local media outlets.

Program Book: Include your business or organization ads including coupons in our 4-color glossy festival Playbill handed out to 400+ families.

Promote your company on the BIG screen: We have a presentation loop that repeats at least 4 times in the hour before the films start while attendees picnic-in-the-theater and listen to the Mighty Wurlitzer play.

Deadlines: Digital logos uploaded to the website within 3 business days of receipt. Facebook event banner updated weekly starting March 7th through April 19th.

Specs: All images must be sent in 300dpi or scanned by April 13th. All onscreen materials will be submitted or created via a PowerPoint template and can include anything you can insert into PPT including video (no audio). Each screen will be shown for a minimum of 5 seconds and be displayed 4-6 times.

Make checks payable to ROSA4Rockland, Inc. Call to pay via credit card. (Offers of in-kind Donations must be 2X value.)

Mail checks to: ROSA4Rockland, Inc. c/o Deborah Munitz 5 Rose Hill Road Suffern NY 10901

For more information: **call 917-519-1165 or email rosa4rockland@gmail.com**

RESERVE YOUR SPOT TODAY! Please fax this form to 888-300-9263

PROGRAM AD RESERVATION FORM (Circle selection and indicate qty. if applicable):

- | | | | |
|-----|--|---|---|
| (1) | Website Only Sponsorship | \$50 | |
| (2) | Ad in Event Program (8.5 in. x 5.5 in.) | \$100- 1/4 page; \$180 - 1/2 Page; -\$350-Full Page | (back cover and inside covers are for higher level sponsors) |
| (3) | BIG Screen Ad pre-film repeated 4-5 times at event | \$100 | for 1st screen up to 5 seconds+ \$50 for each additional screen or additional time. |
| (4) | Silver Sponsor | \$1,000 | (Full page/website/onscreen 3-5 screens) |
| (5) | Gold Sponsor | \$2,500 | (Silver + posters, tabling, banners, PR, video) |

Name of business/individual _____

Contact Name/Phone/ Email _____